



Dear Sirs,

On behalf of the Organising Committee of the European Materials Research Society (E-MRS) 2007 Fall Meeting I am pleased to invite you to advertise your company on conference web-site (<http://www.e-mrs.org/meetings/fall2007/>) as well as in the Conference publications including the Programme and Book of Abstracts, which is in A4 format, supplied to all participants.

It is important to emphasise that E-MRS Fall Meeting is the biggest conference in the field of Materials Science and Materials Engineering in Central Europe, and is being held in Warsaw in September for the sixth time. The E-MRS Fall Meeting has an interdisciplinary character and presents a steadily increasing number of symposia to eminent scientists in the field of advanced materials. Please consult the Conference website in order to check the E-MRS 2007 Fall Meeting programme. The Fall Meeting 2006 consisted of 10 Symposia and attracted nearly 600 participants from 41 countries. The E-MRS 2007 Fall Meeting will include 10 symposia and satellite events and is expected to attract well over 600 scientists from all over the world.

The obligatory on-line registration pages which will be accessed by every single user on at least 3 or 4 occasions includes duces an advertising surface (250 x 250 pixels) which we are offering to potential advertisers who would be considered as sponsors of the conference.

We would anticipate that the services or products of the company' taking advantage of this offer will achieve a significantly enhanced exposure to those taking purchasing decisions.

APPLICATION FORM

E-MRS Fall Meeting 2007 - Advertisement

Please complete this form and return it to:

Agnieszka Rytel
Conference Secretary
Warsaw University of Technology,
Faculty of Materials Science and Engineering
141 Wołoska st., 02-507 Warsaw, Poland
e-mail: warsaw.fall@e-mrs.org, fax: +48(22) 2348794

We hereby apply for advertisement at the E-MRS Fall Meeting 2007 being held at the Warsaw University of Technology (WUT), from 17th-21st September 2007. We agree to make payments at the rates listed on this Application for advertisement type selected, and agree to abide by all Advertisement "Rules and Regulations" as given in this document.

Company Information

Complete this section in order to prepare an invoice as a confirmation of your payment.

Company Name: _____

Company University Publisher/Software Other: _____

Street: _____

P.O. Box: _____ Zip: _____

City: _____ Country: _____

Tel.: _____ Fax: _____

VAT no. (NIP): _____

Contacts

Advertiser Contact: _____

Tel.: _____ E-mail: _____

Advertiser Contact Address (if different from above): _____

Advertisement Type Booking

Contract prices of exhibition space:

Type 1: **400 €** (VAT included)
Publication in **EMRS 2007 Book of Abstracts** (*the whole A4 page*) + EMRS 2007 Fall Meeting web page follow-up advertisement (*specified as TYPE 3*) – as a whole

Type 2: **150 €** (VAT included)/per month being visible
EMRS 2007 Fall Meeting web page follow-up advertisement **Company Name + Link**

Type 3: **200 €** (VAT included)/per month being visible
EMRS 2007 Fall Meeting web page follow-up advertisement **Company Name + Trade Mark/Logo** (*as a link*)

Date
Stamp

Signature and

Rules and Regulations

- 1) Follow-up advertisement will be visible on the www.e-mrs.org/fall2007 web page in top right corner in 6-second-sequences.
- 2) Advertisement display succession in turn of application.
- 3) The official application receiving date will be considered as the date of first month being visible.
- 4) Web advert will be published after remittance.
- 5) Advert content to be published on web page should be delivered in **gif**, **jpg** or **png** format, (250x250 pixels in size).
- 6) Books of Abstracts will be handed during EMRS 2007 Registration.
- 7) Advert content to be published in BoA should be delivered in **pdf** format only until 15th July 2007.

Payment information

The reservation will be confirmed only after full payment is received.

The payment must be made in Euro (€) (for advertisers from Poland – the equivalent in Polish Zlotys (PLN) on the day of payment according to the NBP mid-rate of exchange).

All payments must be made by bank transfer to:

*Politechnika Warszawska, Wydział Inżynierii Materiałowej
141 Wołoska St., 02-507 Warszawa, Poland
Bank name: PEKAO S.A. IV o/Warszawa
Account/IBAN: PL 79124020929522109001000000
SWIFT: PKOPPLPWWA4*

Please indicate the payment code accordingly: EMRS7F-ADV1, –ADV2 or –ADV3